



News Release

For Immediate Release
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Maxum Welcomes Dan Rossen as the Head of Binding

Alpharetta, GA – December 4, 2017

Maxum today announced that Dan Rossen has joined the company as Head of its Binding Division. Dan will be accountable for delivering both top-line and bottom-line growth for the Binding Division. Dan will develop and implement underwriting appetite, design underwriting approach and product structure, and partner closely with Maxum’s Managing General Agents (MGA’s) to deliver on the long-term strategic plan for the Division. Dan will also serve as the interim leader of the Special Property Division.

“We are thrilled to have someone of Dan’s caliber joining the Maxum team and The Hartford family,” said Kevin Finn, Head of Maxum. “He brings both the strategic and hands on experience to drive the Binding Division to the next level. With his diverse background in distribution, underwriting and innovation, he will assure that Maxum is a leading player in the Binding market.”

Dan has over 30 years of carrier and broker experience in the insurance industry with an extensive background in E&S. Dan started his career at St. Paul Companies. He then transitioned to CNA as the Vice President of Underwriting. Dan’s experience has included companies such as CEM Insurance, Wells Fargo, Neace Lukens, and Burns & Wilcox. He joins Maxum from his most recent role as Senior Vice President at CRC Insurance Services, Inc. in Chicago.

Dan holds a Juris Doctorate and CPCU, and is married with 3 children. He will be based in Maxum’s Palatine, IL office and will report to Kevin Finn.

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